

DISPLAY MEDIUM

Abstract of Disclosure

A display medium having temperature sensitive regions that are adapted to display a first image within a first temperature range and a second image within a second temperature range. The images are barcodes and provide information about the product to which they are attached. For example, the first image may provide information about a product in a chilled state, while the second image may provide information about the same product in the frozen state.

Patent Application No. 10/000,000

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